
Max Bolotov

Creative Producer / Project Manager

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SUMMARY

Self-motivated and marketing savvy producer with over 6 years of experience connecting storytellers and clients across all forms of emerging media. Pushing interactive storytelling to its limit while producing content for brands as diverse as Disney, Bank of America, and Condé Nast. Exceeding 150 notably produced projects and eager to continue facilitating content creation.

EXPERIENCE

Bolotov Projects Inc., New York - *Creative Producer & Project Manager*

JAN 2019 – PRESENT

- Consulted on emerging tech strategy including XR, AR & VR content development.
- Provided content development insight for companies such as Listen, See.Me and Sneakers.
- Managed communication between creative teams, contractors and stakeholders.
- Ensured successful launches of digital and physical activations.

Koncept VR, New York - *Senior Content Producer / Account Director*

OCT 2017 – DEC 2018

- Led consultations on immersive content strategy & distribution for Fortune 500 clients.
- Developed pitches and presented concepts to new clients.
- Fostered long-lasting relationships with brands like Condé Nast, World Vision & The New York Times.
- Guaranteed all content is on brand and met the client's requirements.
- Led daily status calls with clients to ensure everyone was updated.
- Oversaw a team of producers and project managers.
- Reviewed scripts, production plans etc. to determine if any changes needed to be made.
- Assisted in hiring cast and film crew for each project.
- Built relationships with technology partners and co-pitched \$500k+ deals.

Koncept VR, New York - *Co-Founder / Content Producer*

JAN 2015 – SEP 2017

- Created cost estimates and monitored budgets until project completion.
- Established timelines and ensured all parties adhered to them.
- Ensured all clients were updated on the progress of their projects.
- Directed a team of creatives, developers, and strategists to guarantee that the final product is consistent with the client's vision.
- Coordinated production logistics both on and off site.
- Identified any issues and resolved them in a timely manner.
- Oversaw post-production and delivery of each project.
- Represented the company during industry events and tradeshows.

ACMB Photography, New York - *Partner / Photographer*

AUG 2012 – JAN 2015

- Managed day to day operations and brand direction.
- Spearheaded sales and client communication.
- Focused on projects relating to the Hospitality industry in New York City.
- Developed internal marketing and social media content.
- Specialized in 360 panoramic photography.
- Provided web design services which included ideation, design, and development.

Saint-Petersburg Global Trade House, New York - *Marketing Manager*

AUG 2005 – JUL 2012

- Created marketing strategies and campaigns for 3 digital retail properties.
- Coordinated social media campaigns, posts and advertisements on Facebook and Google.
- Employed new PR tactics to expand reach & target new audiences.
- Advised on the launch of two physical retail locations in Brooklyn and Manhattan.
- Represented the company at industry & social events.

SKILLS

Proficient in communication applications like Google Business Suite, Asana, Timely, Slack, MS Office.
Experienced in design applications such as Photoshop, Lightroom, Premiere & Ableton LIVE.

LANGUAGES

English (written and spoken)

Russian (spoken)

EDUCATION

Kingsborough Community College, New York - *Associate of Arts (A.A.) Liberal Arts and Sciences/Liberal Studies*

2006 – 2008